

Suggested Invitation to an Encore Careers Group Meeting

Dear [NAME OF FRIEND]:

I'd like to invite you to learn more about a new movement that is transforming the workplace. People who are past their midlife careers are turning to work that is personally fulfilling, helps address social issues and provides continued income. These "encore careers" are in fields such as education, health care, government and the nonprofit sector.

By using their skills and experience, people are providing needed leadership and providing solutions for some of the toughest problems in society. They feel needed, connected and fulfilled. An added bonus is that, by working longer, older Americans can help repair the Social Security system.

I invite you to read the attached article [OR visit Encore.org OR view a video at LINK] and come to a meeting of others who, like you, are intrigued by the idea of having an encore career (OR: discussing ways employers can help tap encore talent)..

[ADD MEETING DETAILS AND RSVP INFO AND DEADLINE HERE.]

Sincerely,

[YOUR NAME]