

## Innovative Employers Seize the Encore Opportunity



In Georgia, a sheriff's department recruits older adults to protect the public and mentor younger deputies. In Philadelphia, a technical training school relies on retirees from the building trades to train at-risk students. In Minnesota, a nonprofit employs Native American elders like Lillian Rice, at left, to teach children their language and culture.

They are among the eight winners of the [2009 Encore Opportunity Award](#), which honors organizations that are pioneering ways to take advantage of the skills and experience of workers in their encore careers.

- [Meet the 2009 Encore Opportunity Award winners.](#)
- [Learn 10 practical strategies](#) for tapping encore talent.
- [Read the press release](#) from Civic Ventures and MetLife Foundation.

### What's New

## BusinessWeek Showcases Encore Careers



*BusinessWeek* makes "[The Case Against Retirement](#)" in a special report on the tectonic demographic and financial shifts propelling Americans to work longer in encore careers.

Among those featured is Encore Fellow James Otieno, 49, at left, a former Hewlett-Packard executive who is building schools in his native Kenya and Sudan. In his [guest column](#), Civic Ventures CEO Marc Freedman calls for social institutions and policy changes to enable encore transitions to purposeful, paid work.

- [Read about BusinessWeek's Special Report: "The Case Against Retirement."](#)
- [Marc Freedman: How to Move Beyond the Do-It-Yourself Transition to Encore Careers.](#)
- [Marci Alboher: How to Get Started on Your Encore Career.](#) Practical tips from the former *New York Times* columnist, now a senior fellow at Civic Ventures. [Video]

## 2009 Purpose Prize Summit: Time to Change the World

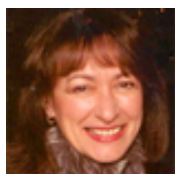


"I feel like I've come home – home to be with other kindred spirits doing good work," said Duncan Campbell, 65, as he accepted a \$50,000 Purpose Prize for his work providing long-term, paid mentors for disadvantaged children.

The 10 winners – five \$100,000 winners and five \$50,000 winners – joined dozens of Purpose Prize fellows and hundreds of others to celebrate social innovation as an encore career at the fourth annual Purpose Prize Summit at Stanford University.

- [Complete coverage of the 2009 Purpose Prize Summit.](#)
- [Watch the winners' videos.](#)
- [Ellen Goodman: "I'm letting myself go."](#)
- [Search Purpose Prize winners and fellows by issue area and geography.](#)
- [Nominate a social innovator for the 2010 Purpose Prize.](#)

## Also on Encore.org:



[How to Negotiate Your Encore Compensation Package](#). Columnist Jane Jelenko offers practical tips to help you get the benefits and pay you need.



[CJR Encore Journalism Fellows](#) are combating the newspaper industry's gloom by exploring how their skills can continue to serve the public interest.



[An Encore Fellowship](#) helped a Hewlett-Packard executive adapt to nonprofit culture. Leslye Louie tells her story on NPR.

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