



Tips for Leading an Encore Careers Discussion

To spark a discussion about encore careers, you may want to invite people to read an article or view a video about encore careers. Hearing someone describe his or her own journey to an encore career is particularly effective. It need not be a Purpose Prize winner; it can be someone who aspired to a more modest goal. The “Q&A About Encore Careers” will help answer questions.

Here are some questions you may wish to throw out:

1. What is an encore career?
2. What would you need in order to have an encore career?
3. How can we help others have encore careers?
4. What is a problem in our community we might tackle collectively in our encore careers?
5. How can we get started on our encore careers?

It’s a good idea to try to bring consensus among group members regarding "next steps" for the group. In addition to raising awareness, you may invite attendees to:

1. Join Encore.org at www.encore.org
2. Join an online community group that you or someone else starts on Encore.org.
3. Meet in person on an ongoing basis.
4. Introduce their employers to the encore careers concept.

We would appreciate receiving feedback from you and your group about what works well and what might be improved.